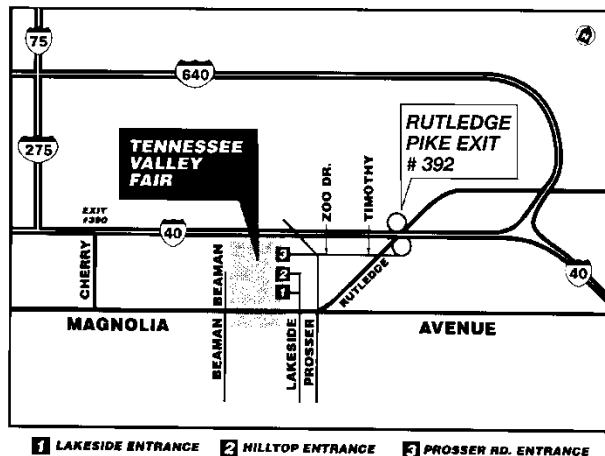
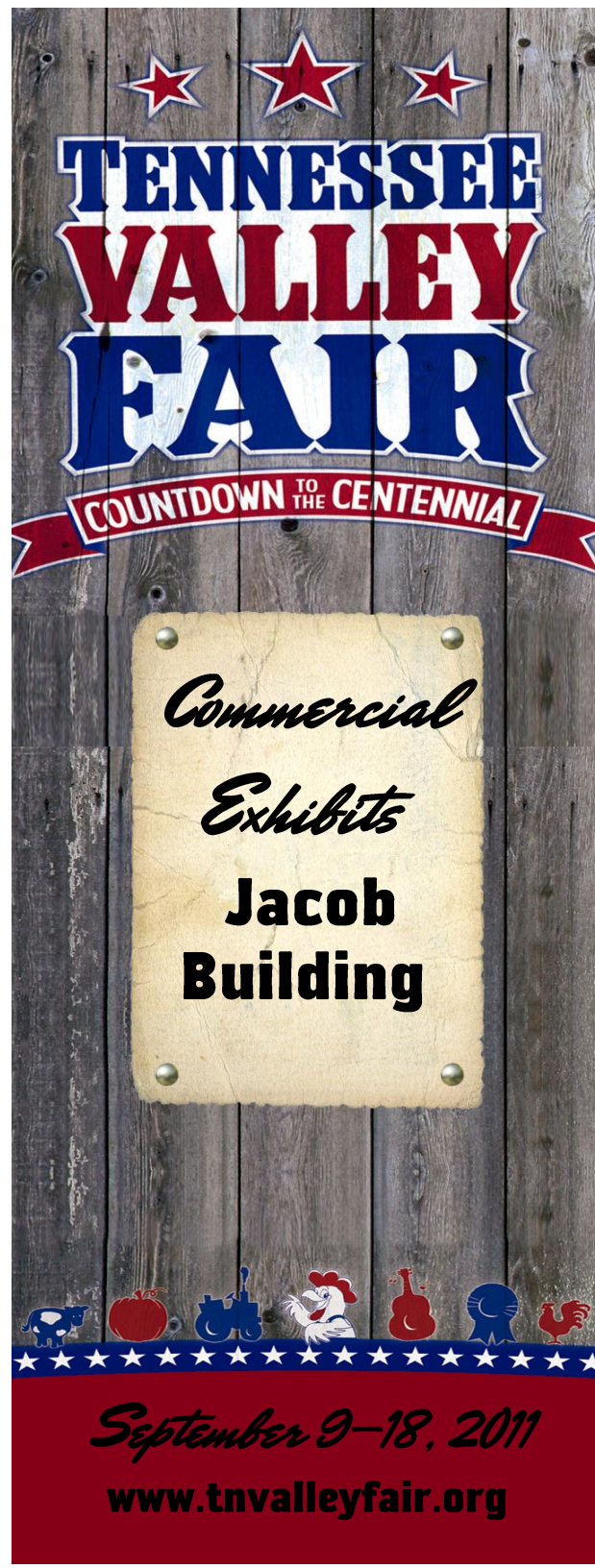


Further Information:

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Notes:



## Tennessee Valley Fair Commercial Space Information

\*The Jacob Building has been renovated and is air-conditioned for the comfort of the Fairgoers and Exhibitors. Due to the air-conditioning system – **BALLOONS ARE PROHIBITED IN THE BUILDING.**

### DESCRIPTION

Booths are 9-10 feet wide and are 10 feet deep. All spaces will be decorated with a backdrop 8 feet high and side rails 36 inches high, and are supported on aluminum tubing, and included in the price of the booth.

### PAYMENT REQUIREMENTS

Full Payment must accompany all signed contracts. Payment is non-refundable after August 1<sup>st</sup>. No personal checks will be honored after the August 1<sup>st</sup> deadline. Method of payment will be cash, money order or credit card. No booths will be held after deadline date.

**RATES**

9 x 10 Space	= \$360.00
10 x 10 Space	= \$400.00
10 x 20 Space	= \$770.00
Corner Space	= \$460.00

### INSURANCE

\$1,000,000 Liability Insurance Coverage is required to participate in the Fair. If you wish to purchase the Fair insurance – cost is **\$100 per location**. If you provide us with an insurance certificate, the following wording must be included - Tennessee Valley A & I Fair and the City of Knoxville as additional insured.

### ADMISSIONS

Exhibitor admission tickets will be provided to each exhibitor in accordance with the contract. If these admission tickets do not meet the needs of the exhibitor, a limited number of exhibitor tickets may be purchased prior to opening day of the Fair for exhibitors and their workers **ONLY**. Exhibitors pick up their tickets at the Jacob Building office during set up days. **NO** tickets will be mailed. **LIMITED PAID PERMIT parking will be made available at \$75.00 per space.**

### EXHIBITOR HOURS

The Jacob Building opens at 3:00 p.m. each day except Monday, Tuesday and both Saturdays when the Jacob Building will open at 10:00 a.m. and both Sundays at 12:00 noon. Normal closing time is 11:00 p.m.

### SET-UP REQUIREMENTS

Exhibitor may start setting up exhibits three (3) days prior to the opening day of the Fair. Exhibitor is responsible for unloading and setting up exhibit material. Where Fair personnel are required to perform any set-up duties, a service charge will be imposed. Same rule applies to removal and storage of exhibit after removal deadline date. All exhibits **MUST** be in place no later than 12:00 midnight on the day preceding the opening day of the Fair. Failure to have exhibits in place at the time forfeits all rights to the premises as well as payment made. The Director of Exhibits, or their representative, will be in the Jacob Building office during set-up days and throughout the Fair. Contact the director when you arrive for booth location, exhibitor passes and any further assistance that you need throughout the Fair.



## TEARDOWN REQUIREMENTS

NO EXHIBITOR will be allowed to remove or dismantle his/her exhibit before 11:00 p.m. on the last day of the Fair.

The Jacob Building will be open from 8:00 a.m. – 8:00 p.m. Monday and Tuesday following the close of the Fair, at which time all exhibits must be cleared from the building. Remaining exhibits shall be removed at Fair’s discretion and at the exhibitor’s cost.

## LOCAL LAWS

Exhibitors must comply with all City, County and State ordinances and laws. The City of Knoxville will collect a business tax from all exhibitors who conduct direct sales during the Fair.



## ELECTRICITY

110v electrical outlets will be available to each booth at **\$25.00 for 10-days**. An additional charge will be made for all other electrical requirements.

## TELEPHONE AND CABLE CONNECTIONS

All phone lines and cable connections must be obtained through the Fair office. Phone lines will be priced at the going rate charged by the City of Knoxville. Cable connections will be based on actual cost.

## RENTALS

A limited number of tables will be available for rent on a first come first serve basis at a cost of \$25.00 per table for the 10-day run of the Fair.

## PROMOTIONAL OFFERS

The Fair must approve all registrations for any promotional offers. Offers or giveaways of vacations, tours, time-shares, or trips are not allowed under any circumstances.

## GIVEAWAYS

Giveaways are permissible with the approval of the management. The Director of Exhibits must be furnished with the approximate number of registrations received during the Fair and the names and addresses of the winners. All drawings must be held prior to 10:00 p.m. on the night of the official closing of the Fair.

## CAMPING

Limited Camping Facilities are available at **\$30.00 per day**. Electrical and water provided – no sewer or gray water hook-up. A pumping service will be available at the cost of the Exhibitor.

## GENERAL RULES

**Section 1.** Subletting of space will not be permitted except with the written permission of the Fair.

**Section 2.** Exhibitors must arrange displays in such a manner that they will not infringe upon the rights of neighboring exhibitors. Exhibits will be limited to actual space leased and not extend into the aisles. Any special construction work done by the exhibitor must be decorated properly so as not to mar the effect of adjoining displays or the general appearance of the exhibition and approved by the Director of Exhibits.

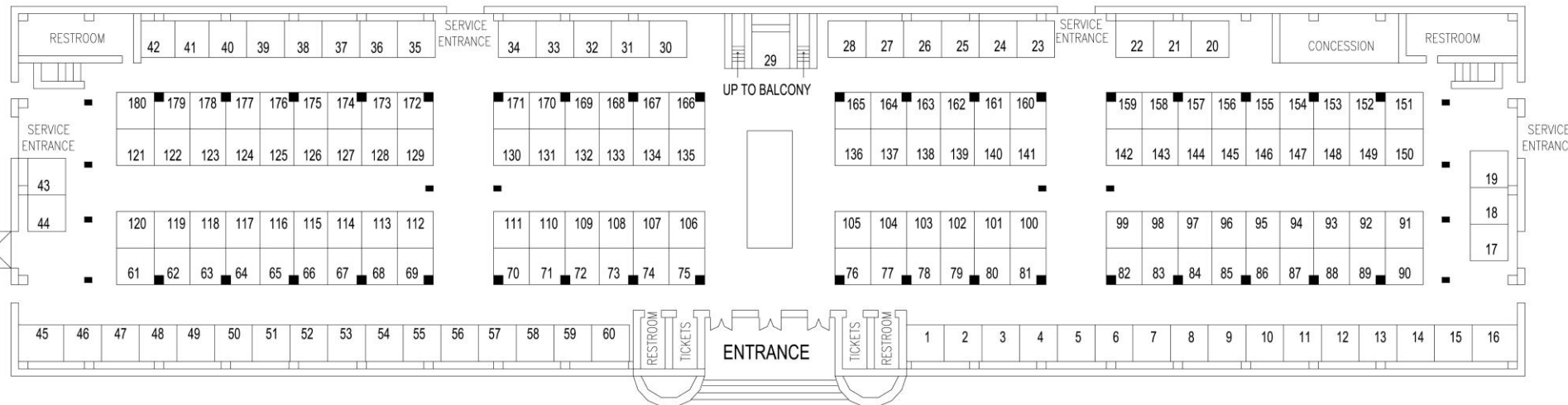
**Section 3.** All solicitation and advertising at the Fair must be confined to the space for which exhibitor has contracted. Oral and visual advertising, solicitation, and distributed materials must be in good taste, must be neutral and positive, and may not be defamatory, derogatory, promiscuous, pornographic, obscene, profane, or vulgar. Exhibitors may promote their own product or activity, but may not disparage other.

**Section 4.** No item shall be distributed or sold that will in any way conflict with a privilege sold by the Fair.

**Section 5.** The Tennessee Valley Fair will not be responsible to any person, individual, corporation or association for any loss by fire, theft, damage, or personal injury sustained by anyone through the negligence of any person or group of persons, exhibits or exhibitors.

**Section 6.** Due diligence will be used to insure the safety of articles on exhibit, but under no circumstances will the management be responsible for loss, injury or damage to said exhibit articles. The Fair shall be indemnified by the Exhibitor against all legal or other proceedings relating thereto.

## TENNESSEE VALLEY FAIR



## JACOB BUILDING

Tennessee Valley Fair  
Jacob Building



All Booth Sizes are 9 x 10's excluding corners and wall spaces. See Rates for pricing information.