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Another Successful Year for the Tennessee Valley Fair

Mild Weather, Action Sports & Boyz II Men draw large crowds at the 92nd annual Fair

Knoxville, Tenn. (September 29, 2011) – Despite flooding issues and weak economic conditions, the Tennessee Valley Fair reports noteworthy attendance during the 2011 Fair, which was held September 9-18.

Nearly 137,000 fairgoers attended the 92nd annual Fair to experience the traditions, exhibits, attractions and entertainment East Tennesseans have enjoyed for nearly a century.

“2011 has been a great year for the Tennessee Valley Fair.” said Scott Suchomski, Executive Director. “2010 was one of our best fairs in years in terms of attendance with 138,000 attendees. We’re very pleased we had nearly the same number of fairgoers in 2011.”

The largest crowds were reported on the weekends as mild temperatures drew thousands to Chilhowee Park to experience some of the Fair’s most popular attractions. An estimated 12,000 fairgoers enjoyed two nights of Tractor Pull at the Action Sports Arena on September 9 and 10. Nearly 10,000 fairgoers experienced the Spur’n S Rodeo, September 16-18. An additional 7,000 fairgoers packed Homer Hamilton theatre on Friday, September 16 to see the sold out Boyz II Men concert, making it one of the best attended concerts at the Fair in recent years.

The Tennessee Valley Fair would like to extend a special thank you to all 2011 Sponsors: Tennessee Education Lottery, Pepsi, Food City, Regions Bank, Mercy Health Partners, All Occasions Party Rentals, Bass Pro Shops, Texas Roadhouse, Lamar, Tyler Brothers, Enrichment Federal Credit Union, BB&T, Home Federal Bank, Shepard, Stellar Visions and Sound and Sugarbakers.

The 93rd annual Tennessee Valley Fair is scheduled for September 7-16, 2012.

About the Tennessee Valley Fair

The Tennessee Valley Fair is one of the state’s largest multi-day events attracting nearly 137,000 attendees in 2011. Known for innovative exhibits, livestock shows, concert series, action sports, exciting rides and a variety of unique fun foods, the Tennessee Valley Fair offers tremendous family entertainment for a gate adult admission of only \$9, \$6 for kids 6-11 years old (kids 5 and younger are free). The Fair proudly presents nightly fireworks sponsored by the Tennessee Lottery. For more information, please visit www.tnvalleyfair.org or call (865) 215-1470.

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