



**FOR IMMEDIATE RELEASE**

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## **Sister Hazel Set to Rock the 2011 Fair**

*Alternative Rockers Sister Hazel Scheduled for Monday, September 12*

Knoxville, Tenn. (September 3, 2011) – The Tennessee Valley Fair is pleased to welcome alternative rockers Sister Hazel to Homer Hamilton Theatre on Monday, September 12 at 8 p.m.

Sister Hazel's creative train keeps rolling after more than 15 years in the music business. 2009's well-received "Release" reached the band's highest ever spot (#37) on the Billboard Album Charts, topping even their platinum 1997 album "Somewhere More Familiar," which spawned the hits "All For You" and "Happy." In 2011, they are keeping the momentum going with their latest release "Heartland Highway," marking the band's quickest album-to-album turnaround in their lengthy career.

Sister Hazel formed in Gainesville, Florida in 1993 and was named for Sister Hazel Williams, a local nun who ran a homeless shelter. The band rose to fame with their second album, "Somewhere More Familiar" which was released in 1997 and sold approximately 30,000 copies through its initial pressing, prompting Universal Records to sign the band. Universal re-released "Somewhere More Familiar" in late 1997 driven by the single "All For You" which hit #11 on the Billboard Hot 100 and remains the band's most successful single.

The band still hits the road regularly, performing around 100 dates annually to maintain close ties to their fans. After all their years together, the band is feeling like they're reaching new milestones with "Heartland Highway." "We are all in groove. We have all things rolling along," the band says. "I feel like we are stepping into our heyday."

Reserved seats for Sister Hazel are only \$7.50 and can be purchased by calling (865) 215-1482 or by visiting [www.tnvalleyfair.org](http://www.tnvalleyfair.org). The 2011 Tennessee Valley Fair runs from September 9-18.

### **About the Tennessee Valley Fair**

The 92<sup>nd</sup> annual Tennessee Valley Fair is one of the state's largest multi-day events attracting nearly 140,000 people each year. The Fair begins the Friday after Labor Day, September 9-18, as it invites you to "Let Go" this fall. Known for its innovative exhibits, livestock shows, concert series, action sports, exciting rides and a variety of unique fun foods, the Tennessee Valley Fair offers tremendous family entertainment for a gate adult admission of only \$9, \$7 in advance (kids 5 and younger are free). The Fair is also proud to present nightly fireworks sponsored by the Tennessee Lottery. For more information, please visit [www.tnvalleyfair.org](http://www.tnvalleyfair.org) or call (865) 215-1470.

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