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## **Tennessee Valley Fair Named Top 20 Event in Southeast**

*Tennessee Valley Fair receives honor for the 7th year*



**Knoxville, Tenn. (January 25, 2012)** - The Tennessee Valley Fair has been selected as one of Southeast Tourism Society's Top 20 Events for the month of September 2012.

Each year, thousands of events across the Southeast compete to receive the prestigious Top 20 Events designation. Southeast Tourism Society accepts nominations throughout the year and chooses the Top 20 events in the Southeast for each month of the year. The winners are published quarterly and the Tennessee Valley Fair has received this distinction seven of the last eight years.

The Southeast Tourism Society is a non-profit organization dedicated to the promotion and development of tourism throughout the Southeast. Founded in 1983, STS highlights outstanding events in Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and West Virginia. To learn more about the Southeast Tourism Society, visit <http://www.southeasttourism.net>

The 93<sup>rd</sup> annual Tennessee Valley Fair is scheduled for September 7-16, 2012.

### **About the Tennessee Valley Fair**

The Tennessee Valley Fair is one of the state's largest multi-day events attracting nearly 140,000 people each year. The 93<sup>rd</sup> annual fair begins the Friday after Labor Day, September 7-16. Known for its innovative exhibits, livestock shows, concert series, action sports, exciting rides and a variety of unique fun foods, the Tennessee Valley Fair offers tremendous family entertainment. The Fair is also proud to present nightly fireworks sponsored by the Tennessee Education Lottery. For more information, please visit [www.tnvalleyfair.org](http://www.tnvalleyfair.org) or call (865) 215-1470.