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Paint the Fair Pink Day Raises \$1,000 for Komen Knoxville

Tennessee Valley Fair raises awareness and funds for Susan G. Komen of Knoxville



Knoxville, Tenn. (October 28, 2011) – The Tennessee Valley Fair presented the Knoxville Affiliate of Susan G. Komen for the Cure with a \$1,000 donation on Friday morning.

The funds were raised at the second annual *Paint the Fair Pink Day* held on Saturday, September 10, 2011. This special one-day event featured innovative contests, exhibits and family entertainment aimed at raising breast cancer awareness. Entry fees from the Bedazzle Your Bra contest, Buckin' In Your Boots race and Bake for the Cure competition contributed to the donation.

“We’re thrilled to support our friends at Komen Knoxville and look forward to partnering with them in 2012. We appreciate everyone who came out to the fair and participated in Pink Day.” said Scott Suchomski, Executive Director.

The 93rd annual Tennessee Valley Fair is scheduled for September 7-16, 2012.

About the Tennessee Valley Fair

The Tennessee Valley Fair is one of the state’s largest multi-day events attracting nearly 140,000 people each year. The 93rd annual fair begins the Friday after Labor Day, September 7-16. Known for its innovative exhibits, livestock shows, concert series, action sports, exciting rides and a variety of unique fun foods, the Tennessee Valley Fair offers tremendous family entertainment. The Fair is also proud to present nightly fireworks sponsored by the Tennessee Lottery. For more information, please visit www.tnvalleyfair.org or call (865) 215-1470.

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