



FOR IMMEDIATE RELEASE

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Tennessee Valley Fair Ticket Sale Ends Friday

Last Day to Purchase Discounted Tickets is Friday, September 2

Knoxville, TN (September 1, 2011) – Fairgoers have until Friday, September 2 at 4:00 p.m. to purchase discounted tickets to the 2011 Tennessee Valley Fair, which runs September 9-18. Fairgoers are encouraged to buy tickets early and save an average of 20% versus purchasing them at the gate. Deals include:

- **Adult Admission Ticket** (\$7.00) – Regularly \$9.
- **Child Admission Ticket** (\$5.00) – Regularly \$6.
- **Family Fun Pak** (\$25.00) - Includes two (2) adult admission tickets, two (2) child admission tickets and parking. Regularly \$35.
- **Fair Fun Pak** (\$30.00) - Includes four (4) adult admission tickets and parking. Regularly \$41.
- **Pay-One-Price Ride Wristband**
(\$14.00) Opening Day Special / September 9, 2011 Only. Regularly \$25.
(\$16.00) Monday - Thursday Special. Regularly \$20.
(\$21.00) Weekend Special. Regularly \$25.
- **\$5 Fair Admission Special** - Buy a reserved seat to any headline concert at Homer Hamilton Theatre before September 2 and get a Fair admission ticket for only \$5.00. Regularly \$9.

The 2011 Headline Entertainment schedule includes: Boyz II Men, .38 Special, Jerrod Niemann, Thompson Square, Josh Thompson, Brett Eldredge, Con Hunley and James Rogers. Concert ticket prices range from \$5.00 to \$15.00.

To purchase tickets, visit www.tnvalleyfair.org or call 865-215-1482.

About the Tennessee Valley Fair

The 92nd annual Tennessee Valley Fair is one of the state's largest multi-day events attracting nearly 140,000 people each year. The Fair begins the Friday after Labor Day, September 9-18, as it invites you to "Let Go" this fall. Known for its innovative exhibits, livestock shows, concert series, action sports, exciting rides and a variety of unique fun foods, the Tennessee Valley Fair offers tremendous family entertainment for a gate admission of only \$9 for adults and \$6 for children. Kids ages 5 and younger are free. The Fair is also proud to present nightly fireworks sponsored by the Tennessee Lottery. For more information, please visit www.tnvalleyfair.org or call (865) 215-1470.

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