



**FOR IMMEDIATE RELEASE**

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## **Tennessee Valley Fair donates \$1,000 to HonorAir** *Funds raised at Hometown Heroes Day held on September 11*

**Knoxville, Tenn. (December 29, 2011)** – The Tennessee Valley Fair presented HonorAir with a \$1,000 donation on Wednesday, December 28 at Prestige Cleaners in Powell.

The funds were raised during Hometown Heroes Day at the Fair held on Sunday, September 11 during the 92<sup>nd</sup> annual Tennessee Valley Fair, September 9-18, 2011. Ticket sales from Smoky Mountain Singer Songwriter, James Rogers' concert were designated for HonorAir. Officials for HonorAir said Wednesday that the donation would pay for two veterans to fly to Washington D.C. on their next trip, which is scheduled for April 18, 2012.

HonorAir Knoxville is presented by Prestige Cleaners and sponsored by Covenant Health. HonorAir Knoxville's goal is to fly as many East Tennessee World War II and Korean War veterans as possible to Washington D.C. to see the memorials built in their honor. To learn more about HonorAir, please visit: <http://www.honorairknoxville.com/>

The 93<sup>rd</sup> annual Tennessee Valley Fair is scheduled for September 7-16, 2012.

### **About the Tennessee Valley Fair**

The Tennessee Valley Fair is one of the state's largest multi-day events attracting nearly 140,000 people each year. The 93<sup>rd</sup> annual fair begins the Friday after Labor Day, September 7-16. Known for its innovative exhibits, livestock shows, concert series, action sports, exciting rides and a variety of unique fun foods, the Tennessee Valley Fair offers tremendous family entertainment. The Fair is also proud to present nightly fireworks sponsored by the Tennessee Education Lottery. For more information, please visit [www.tnvalleyfair.org](http://www.tnvalleyfair.org) or call (865) 215-1470.

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