



FOR IMMEDIATE RELEASE

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Fair Revamps Home Centered Activities

New Interactive Offerings Emphasize Arts and Crafts

Knoxville, Tenn. (September 3, 2011) – The Tennessee Valley Fair is offering a variety of new and interactive activities emphasizing arts and crafts at the 2011 Fair, which runs September 9-18. All home centered activities will be held in the newly redesigned Kerr Building at Chilhowee Park and all activities are free with fair admission. Demonstrations include:

Rocky Top Decorative Painters - Offering tole painting demonstrations and fall craft workshops nine days of the Fair. Tole painting is the folk art of decorative painting on tin and wooden utensils, objects and furniture. Schedule: Sept 9: 3 PM – 10 PM, Sept 11: Noon – 10 PM; Sept 12: Noon – 10 PM; Sept 13: 5 PM – 9 PM; Sept 14 – 3 PM – 10 PM; Sept 15: 3 PM – 10 PM; Sept 16: 10 AM – 10 PM; Sept 17: 10 AM – 10 PM; Sept 18: 10 AM – 10 PM

Heart of Knoxville Night Painters – Offering painting, rubber stamping and Christmas ornament demonstrations. Schedule: Sept. 10: 10 AM – 10 PM

Flower Arranging – Learn how to arrange flowers like a pro with Rachel Chapman and Ruth Lamb. Schedule: Sept 10: 10 AM – 11:30 AM

Dizzy Diva Quilting – Quilting demonstration from the experts at Dizzy Divas. Schedule: Sept 12: 10 AM

Kids Crafts by Jeanie Braid – Free arts and crafts demonstrations for children. Schedule: Sept 12: 4 PM & 7 PM

University Craft Group – Delta Kappa Gamma Craft Group leads demonstration on creating Christmas décor. Schedule: Sept 12: 6 PM; Sept 15: 6 PM-9PM

Scrappy Quilters – Quilting demonstration from the Scrappy Quilters Club. Schedule: Sept 13: 10 AM – 4 PM

Scrapbooking – Learn how to become a scrapbooking wiz with this informative demonstration. Schedule: Sept 14: 3 PM – 9 PM

Other offerings include face painting which will be offered each day of the Fair in the Kerr Building for a modest fee. Chick-Fil-A will also have a special display on Tuesday, September 13 at 11:00 a.m. and will giveaway free prizes.



Fairgoers are also invited to see the wide range of exhibits that will be available all 10 days of the Fair in the Kerr Building. Exhibits include: Arts and Crafts, Pottery, Needlework, Quilts, Jewelry, Holiday Crafts, Scrapbooking, Dolls, Wood Carving, Wood Sculpture, Lego Models, Trash to Treasure, Flowers and much more.

About the Tennessee Valley Fair

The 92nd annual Tennessee Valley Fair is one of the state’s largest multi-day events attracting nearly 140,000 people each year. The Fair begins the Friday after Labor Day, September 9-18, as it invites you to “*Let Go*” this fall. Known for its innovative exhibits, livestock shows, concert series, action sports, exciting rides and a variety of unique fun foods, the Tennessee Valley Fair offers tremendous family entertainment for a gate admission of only \$9 for adults and \$6 for children. Kids ages 5 and younger are free. The Fair is also proud to present nightly fireworks sponsored by the Tennessee Lottery. For more information, please visit www.tnvalleyfair.org or call (865) 215-1470.