



FOR IMMEDIATE RELEASE

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Fair raises \$3,500 for East Tennessee Children's Hospital

Hair at the Fair event sponsored by Great Clips raises thousands for area hospital



Knoxville, Tenn. (November 16, 2011) – The Tennessee Valley Fair and Great Clips, Inc. presented East Tennessee Children's Hospital with a \$3,542 donation on Monday, November 14.

The funds were raised during the *Hair at the Fair* event at the 92nd annual Tennessee Valley Fair, September 9-18. During the 2011 fair, Great Clips provided hundreds of free, quality haircuts in the Jacob Building at Chilhowee Park. In lieu of payment, guests were asked to make a donation to East Tennessee Children's Hospital.

East Tennessee Children's Hospital exists to improve the health of children through exceptional, comprehensive family-centered care, wellness, and education. Children's Hospital will celebrate its 75th anniversary in 2012 and serves thousands of children each year.

The 93rd annual Tennessee Valley Fair is scheduled for September 7-16, 2012.

About the Tennessee Valley Fair

The Tennessee Valley Fair is one of the state's largest multi-day events attracting nearly 140,000 people each year. The 93rd annual fair begins the Friday after Labor Day, September 7-16. Known for its innovative exhibits, livestock shows, concert series, action sports, exciting rides and a variety of unique fun foods, the Tennessee Valley Fair offers tremendous family entertainment. The Fair is also proud to present nightly fireworks sponsored by the Tennessee Lottery. For more information, please visit www.tnvalleyfair.org or call (865) 215-1470.

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