FOR IMMEDIATE RELEASE
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Fairground Flooding Statement – 9/8/11 Update

Knoxville, Tenn. (September 8, 2011) – Flood waters in the Kiddie Land area of the Tennessee Valley Fairgrounds are continuing to recede at a steady pace. However, the water level is coming down a little slower than we originally anticipated. The City of Knoxville is continuing to work hard and pump water out of this area.

At this time, the determination has been made to integrate Kiddie Land into our existing Midway. This year, our Midway has been expanded and will run from its familiar location in the parking lot near the Knoxville Zoo (below the Livestock Barns) up to the Magnolia Avenue side of Chilhowee Park, just below the Kerr Building. The majority of our Kiddie Land offerings (rides, vendors, concessionaires) will reside in the area below the Kerr Building. One exception is the Little Ponderosa Petting Zoo which will move to Patriot Circle.

The flooded area where Kiddie Land typically resides will be roped off for the safety of our Fairgoers. The City of Knoxville will continue to pump out water around the clock as they have done since Monday afternoon. As this area dries up, activities ***may*** return to this area – we will announce these details as they come available. We are constantly reassessing this situation as it progresses.

The vast majority of the Fairgrounds at Chilhowee Park are dry and all Fair rides and attractions are setting up as normal. Fairgoer safety is our number one priority and we are doing all we can to offer a safe and pleasant environment for our guests. **Please be assured that the Tennessee Valley Fair will open as scheduled on Friday, September 9 at 3:00 p.m.** For more information about festivities at the 92nd Annual Tennessee Valley Fair, please visit http://www.tnvalleyfair.org or call (865) 215-1471.

About the Tennessee Valley Fair

The 92nd annual Tennessee Valley Fair is one of the state's largest multi-day events attracting nearly 140,000 people each year. The Fair begins the Friday after Labor Day, September 9-18, as it invites you to "*Let Go*" this fall. Known for its innovative exhibits, livestock shows, concert series, action sports, exciting rides and a variety of unique fun foods, the Tennessee Valley Fair offers tremendous family entertainment for a gate adult admission of only $9, $7 in advance (kids 5 and younger are free). The Fair is also proud to present nightly fireworks sponsored by the Tennessee Lottery. For more information, please visit www.tnvalleyfair.org or call (865) 215-1470.

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