



**FOR IMMEDIATE RELEASE**

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## **Knoxville Teen Wins Fairest of the Fair Crown**

*Tennessee Valley Fair Announces 2011 Fairest of the Fair*

Knoxville, Tenn. (September 12, 2011) - One of the most exciting activities at the Tennessee Valley Fair each year is crowning the Fairest of the Fair. On Saturday, September 10, Savannah Ivey, daughter of Rob & Tammy Ivey from Knoxville, won the 53<sup>rd</sup> annual contest.



Ivey will serve as an official hostess and representative of the Fair throughout the year. She will also represent the Tennessee Valley Fair in the state competition in Nashville in January.

First runner-up in the pageant was 16-year-old Ariana Wallace, daughter of Pamela Wallace of Clinton.

Second runner-up was 17-year-old Megan Walker, daughter of Brian & Connie Walker of Knoxville. Fairest winner Savannah Ivey was also named Miss Photogenic. 15-year-old Tori Palmer, daughter of Pamela Holbert of Knoxville was selected as Fairgoer's Fair Lady by popular vote.

Ivey, as well as the first and second runners-up received cash prizes, gift certificates, flowers, and a crown. Ivey also received a \$500 scholarship for post-high school education.



The Tennessee Valley Fair Pageant Department helps young ladies across Knox County hone their leadership skills and develop the confidence they need to achieve their dreams. Participation builds self-esteem, poise, self-discipline and character.

The Tennessee Valley Fair will run through Sunday, September 18. Learn more at at [www.tnvalleyfair.org](http://www.tnvalleyfair.org) or by calling 865-215-1470.

### **About the Tennessee Valley Fair**

The 92<sup>nd</sup> annual Tennessee Valley Fair is one of the state's largest multi-day events attracting nearly 140,000 people each year. The Fair begins the Friday after Labor Day, September 9-18, as it invites you to "Let Go" this fall. Known for its innovative exhibits, livestock shows, concert series, action sports, exciting rides and a variety of unique fun foods, the Tennessee Valley Fair offers tremendous family entertainment for a gate adult admission of only \$9, \$7 in advance (kids 5 and younger are free). The Fair is also proud to present nightly fireworks sponsored by the Tennessee Lottery. For more information, please visit [www.tnvalleyfair.org](http://www.tnvalleyfair.org) or call (865) 215-1470.

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