



**FOR IMMEDIATE RELEASE**

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## **Down on the Farm at the Fair**

*Free Event Familiarizes Local Children with Agriculture*

Knoxville, Tenn. (July 28, 2011) – This September, area elementary school classes have a unique opportunity to learn more about life on a farm and the important role agriculture plays in our daily lives.

On Tuesday, September 13, the Tennessee Valley Fair will host *Down on the Farm at the Fair* at Chilhowee Park. Designed especially for children ages Pre-Kindergarten through 5<sup>th</sup> grade, this free educational event offers 8 interactive stations. During each tour, students will learn about farming, crops, cows, rabbits, poultry, sheep, insects and more. Tours are available at 10:00 a.m., 11:30 a.m., and 1:30 p.m.

The Tennessee Valley Fair exists to celebrate and promote agricultural heritage, family values, and individual life skills in our community with an emphasis on youth development through exhibits, tours and scholarships. Created to bring agricultural education and technology to the region nearly 100 years ago, the Fair's mission is to educate East Tennesseans about the importance of agriculture to our heritage and economy.

The Fair fulfills its mission each year by providing a wide range of activities showcasing the very best of local agriculture while fostering local talent and ingenuity through award winning exhibits and special events like *Down on the Farm at the Fair*. More than 1,500 East Tennessee elementary students attended this program in 2010.

Schools throughout East Tennessee are invited to participate in this free event. To sign-up, contact Tammy Bounds at 865-215-1470. Registration deadline is August 26.

The 92<sup>nd</sup> annual Tennessee Valley Fair is September 9-18, 2011.

### **About the Tennessee Valley Fair**

The 92<sup>nd</sup> annual Tennessee Valley Fair is one of the state's largest multi-day events attracting nearly 140,000 people each year. The Fair begins the Friday after Labor Day, September 9-18, as it invites you to "Let Go" this fall. Known for its innovative exhibits, livestock shows, concert series, action sports, exciting rides and a variety of unique fun foods, the Tennessee Valley Fair offers tremendous family entertainment for a gate admission of only \$9 for adults and \$6 for children. Kids ages 5 and younger are free. The Fair is also proud to present nightly fireworks sponsored by the Tennessee Lottery. For more information, please visit [www.tnvalleyfair.org](http://www.tnvalleyfair.org) or call (865) 215-1470.

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