



FOR IMMEDIATE RELEASE

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2011 Baby Contest at the Tennessee Valley Fair

Calling all adorable East Tennessee tikes for annual pageant

Knoxville, Tenn. (August 9, 2011) - The Tennessee Valley Fair is searching for beautiful babies to participate in the 2011 Baby Contest. The competition will be held on Saturday, September 10, 2011.

The competition will be separated into two divisions depending on age. Boys and Girls ages 9-19 months will be grouped in Division I, which will begin at 10:00 AM. Boys and Girls ages 20-36 months will be in Division II, which will begin at 12:00 PM. Babies will be judged on beauty or handsomeness and their personality.

The winning girl and boy in each division will receive a trophy and a prize package including \$100 gift certificate to Reflections and Images Photography, and a \$50 Savings Bond. All contestants will receive a ribbon. There is a non-refundable \$25 entry fee to participate, and the registration deadline is Thursday, September 1, 2011.

For conditions of entry or other information, please visit the Fair website at www.tnvalleyfair.org or contact the Tennessee Valley Fair's Competitive Exhibit office at (865) 215-1480 to request an application.

The 92nd annual Tennessee Valley Fair is September 9-18, 2011.

About the Tennessee Valley Fair

The 92nd annual Tennessee Valley Fair is one of the state's largest multi-day events attracting nearly 140,000 people each year. The Fair begins the Friday after Labor Day, September 9-18, as it invites you to "Let Go" this fall. Known for its innovative exhibits, livestock shows, concert series, action sports, exciting rides and a variety of unique fun foods, the Tennessee Valley Fair offers tremendous family entertainment for a gate admission of only \$9 for adults and \$6 for children. Kids ages 5 and younger are free. The Fair is also proud to present nightly fireworks sponsored by the Tennessee Lottery. For more information, please visit www.tnvalleyfair.org or call (865) 215-1470.

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